

Sponsor a Contest on Bricks and Stones Information

Bricks and Stones Gossip started in May 2005 originally on blogspot under the url's (<http://bricksandstones.blogspot.com> and <http://www.bricksandstonesgossip.com>) we moved over to Wordpress June 2007 dropped the blogspot address and now can be found under the url's (<http://www.bricksandstonesgossip.com> and <http://www.bricksandstonessite.com>).

Our focus is to publish gossip and photos from various [internet](#) sources so you can get all the best gossip in one place. We update the site daily! Our focus is Young Hollywood Gossip... the Good Stuff!

We have approximately 1 million unique visitors per month and growing.

Check out what people have been saying about us:

[Yahoo Buzz Log](#)

[Chicago Tribune 50 Best Web Sites](#)

[Dirt 100 - A Ranking of the World's Top Gossip Blogs](#)

Demographics based on reader poll:

- 89% of my readers are female.
- 97% of my readers are between the ages of 18-45.
- 88% of my readers have obtained a high school diploma or higher.
- 59% of my readers visit my site a few times a day.
- 32% of my readers visit my site once a day.
- 98% of my readers will return to my site over the next 7 days.

Sponsored contest:

Five day contests include a variety of benefits:

- 1.) Your ad on my site for 5 days located on my right navigation side bar. Placement of ad is at Bricks and Stones discretion.
- 2.) Five days of daily promotion of your site via contest posts.
- 3.) Five days of static information about your site on my "Contests " page. (Located in upper right hand corner)
- 4.) Reader is required to visit your site and retrieve information in order to enter.
- 5.) Reader is required to rate your site's products and the likelihood they will return once the contest is over.
- 6.) Market research question of your choice included in the entry form:

As part of my contest entry procedure, my readers will have to access your web page and supply me with some information. They then must take a survey which asks specific questions about your site such as "Would you shop at X now that you have visited their site and seen their products?" and "What is X's contact phone number?" This ensures visitors accessing your site. ***I give you the ability to customize one question on my entry form for your marketing purposes. It can be anything you want regarding your site.***

Entrance Fee:

Requirements for Sponsorship:

\$150 entry fee payable via Paypal

The \$150 entry fee pays for the time it takes me to set up your contest, promote your site, and then gather the market research at the end of the 5 days. I need time to filter through all the entries and summarize their results.

PLUS

\$100 minimum sponsorship (the goods / services you are going to provide from your site) per contest for Five days worth of advertising.

So for a 5 day contest, your entrance fee is \$150 and the goods provided must total \$100. This can be in the form of a gift certificate or contributing two or more of one product.

Ad Upload:

You will handle the upload of your ad into the BlogAd system once payment is received via Paypal. I will supply you with the URL and special promo code to take care of any fees.

Contact:

Bricks and Stones Gossip

bricksandstonesblog@yahoo.com

www.bricksandstonesgossip.com